

Example of production ready label with all art placed inside of **safe area .08"** from the **cut line**. Artwork background must include **bleed of .0625"** outside of **die cut line**.

Clearly indicate where white ink will be placed on label with orange paths inside **"white ink"** layer as shown above.

ART REQUIREMENTS

FILE NAMES

- Artwork files **must** be named accordingly to match SKU# or item name. ("89104.pdf" or "MangoDip.pdf")

FONTS



- Fonts should be converted to **outlines** (curves). If text is not outlined, fonts/typefaces **must** be sent with the artwork.

TYPE

The smallest typeface size recommended is:

- 5 pt when typeface is solid black
- 7 pt when typeface is in a color
- 6 pt when typeface is a white reverse on black
- 7 pt when typeface is reversed on any colored background

COLORS



- Files **must** be saved in **CMYK mode** to avoid unexpected color results. If logo/file contains Pantone colors, please specify which ones. (Pantone Solid Color Preferred). **Color matching is limited to 80% of the Pantone booklet.**

WHITE INK

- IF labels are to be printed on **CLEAR** or **METALLIC** material, customer **must** clearly indicate where white ink is to be printed in a **"white ink"** layer inside of file. Example at top of page T

PHOTOS



- Photos being used **MUST** be embedded into files & should have a DPI (resolution) of at least 300 at 100% for best results, any photo submitted with a lower resolution may appear pixelated (fuzzy) **JPEGs CANNOT BE USED FOR FLEXO PRINTING**

SIZING



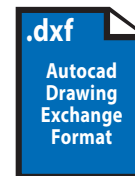
- Art should be built to the expected size of the label (100%) & also include a bleed of at least **1/8 inch** extending outside of the die cut line.

BAR CODES



- To ensure bar code is scannable, it is recommended that bars use **100% black ink (K)** against a white background

PREFERRED FILE FORMATS



.AI, .EPS and .PDF files need to have text converted to outlines (converted to curves) before submitting.

.DXF files need to have lines JOINED in AutoCad before submitting. Saved in version LT2005 or below

OTHER FILE FORMATS



- If you do not have access to any of these file formats, please contact us to see if we can work with what you have available.



Additional design work needed will be billed by the hour.
For any additional questions contact:
artwork@elabelsync.com / (323) 726-7200